

RATE CARD

REVERSE GATE FOLD.....	\$3015
BACK COVER.....	\$1340
INSIDE COVER.....	\$1173
OPENING DOUBLE SPREAD.....	\$2010
DOUBLE SPREAD.....	\$1608
FULL PAGE.....	\$804
HALF PAGE.....	\$402
QUARTER PAGE.....	\$201





Digital Profile

WEBSITE

AVERAGE MONTHLY PAGE VIEWS: 400K

EMAIL READERSHIP: 45K

SOCIAL MEDIA



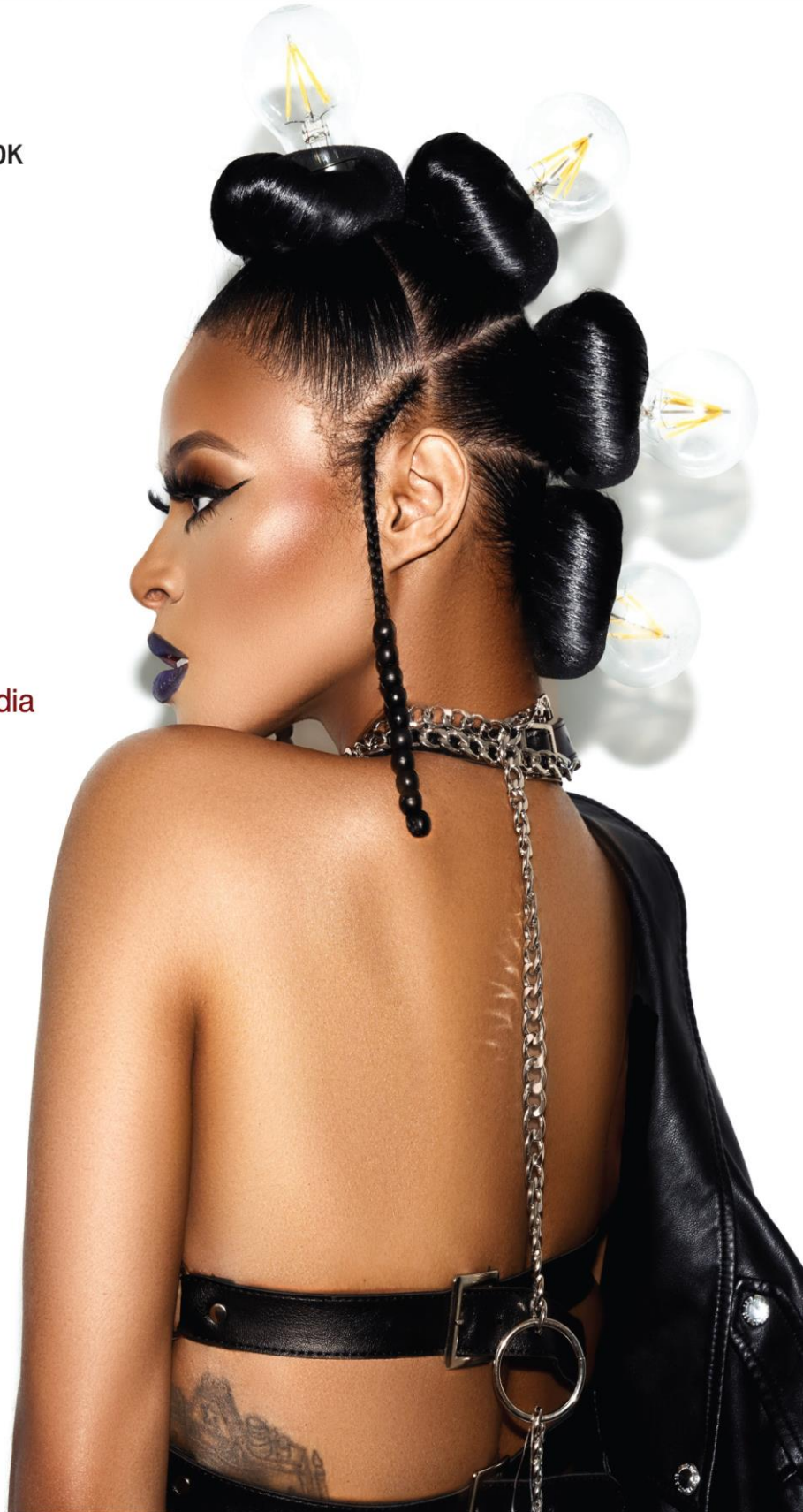
DEMOGRAPHICS

AGE	Website	Social Media
18-24	19%	5%
25-34	32%	25%
35-44	16%	36%

GENDER	Website	Social Media
Female	82%	95%
Male	18%	5%

TOP CITIES

Charleston	Columbia
Greenville	Savannah
Charlotte	





Digital Advertising Overview

*We are your insider's guide to beauty aficionados.
E-mail us at nuclearfuzion@yahoo.com to get connected now!*

SOCIAL MEDIA SPONSORED POSTS

Build brand awareness and connect directly with our fans and followers via social media posts on Facebook or Instagram.

NATIVE SPONSORED CONTENT

The most POWERFUL way to speak to the Charleston audience. Share your hair tutorials, videos, and beauty and product must-haves.

GIVEAWAY E-BLASTS

Sponsor a giveaway to our subscribers and provide a discount code for future purchases. Includes an e-blast, a post on our website, and a social media post.

DEDICATED E-BLASTS

Perfect for product announcements! Share your custom-tailored message directly with our 40,000+ email subscribers.

DIGITAL BANNER ADS

Build brand awareness on our website via ads that run alongside content that Charleston readers care about. These ads are also included on Native Sponsored Content posts.

3-DAY HOMEPAGE TAKEOVER

Make a big splash with a branded takeover/roadblock. This is the perfect option for major brand launches and promotions.

E-NEWSLETTER SPONSORSHIP

Advertise in Charleston's weekly 'Beauty Blast' emails to build brand awareness through association with our trusted editorial content.

