



Digital Advertising Overview

We are your insider's guide to beauty aficionados. E-mail us at Charlestonhairbeauty@gmail.com to get connected now!

SOCIAL MEDIA SPONSORED POSTS

Build brand awareness and connect directly with our fans and followers via social media posts on Facebook or Instagram.

NATIVE SPONSORED CONTENT

The most POWERFUL way to speak to the Charleston audience. Share your hair tutorials, videos, and beauty and product must-haves.

GIVEAWAY E-BLASTS

Sponsor a giveaway to our subscribers and provide a discount code for future purchases. Includes an e-blast, a post on our website, and a social media post.

DEDICATED E-BLASTS

Perfect for product announcements! Share your custom-tailored message directly with our 40,000+ email subscribers.

DIGITAL BANNER ADS

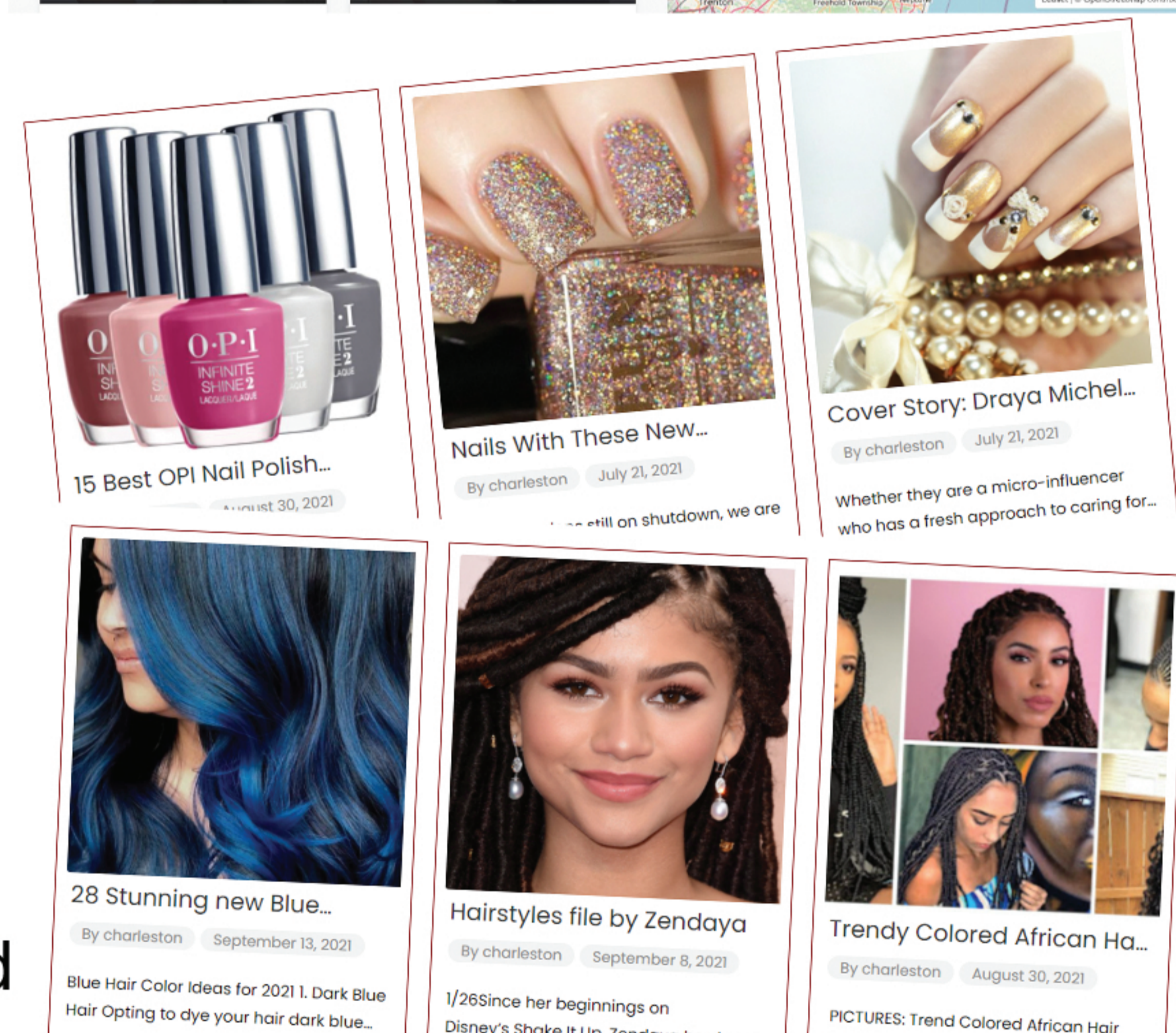
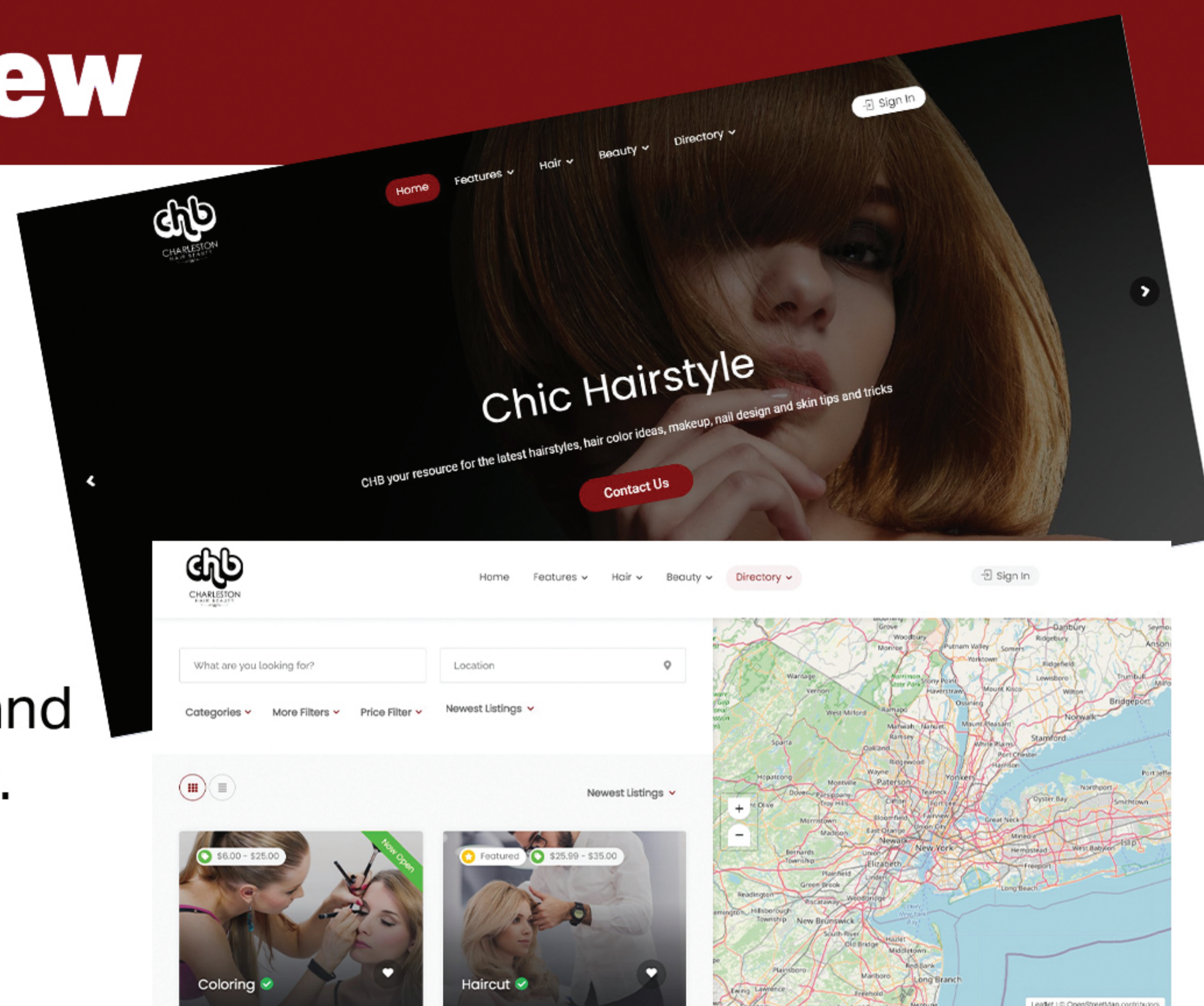
Build brand awareness on our website via ads that run alongside content that Charleston readers care about. These ads are also included on Native Sponsored Content posts.

3-DAY HOMEPAGE TAKEOVER

Make a big splash with a branded takeover/roadblock. This is the perfect option for major brand launches and promotions.

E-NEWSLETTER SPONSORSHIP

Advertise in Charleston's weekly 'Beauty Blast' emails to build brand awareness through association with our trusted editorial content.



8 New Hairstyles For The Workplace

When we were preparing for "hot girl summer," consecutive heat warnings and record-breaking temperatures were not exactly what we had in mind. With global warming causing places like British Columbia to smash hot temperature records, we know we're in for a sweltering summer that no amount of SPF and sweat-proof makeup can save us from. Looking put together while keeping sweat and stress to a minimum is no easy feat, but with the right items, you can achieve both with minimal effort.

